

# Hannah Stupar

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## CONTACT DETAILS

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Location: Baltimore, Maryland

## ABOUT

I am a graduate of the University of Greenwich in London, England where I received a First Class degree (4.0 GPA) in public relations and communications. While studying, I also completed work experience as a social media manager, content creator, and communications publicist. Currently, I am living in Baltimore, Maryland and seeking a full time position that will utilize and grow my creative, organizational, and communication skills.

## RELEVANT SKILLS

- Social Media Management
- Copywriting
- Content Management
- Press Release Writing
- Web Content Development
- Adobe Illustrator
- Adobe Photoshop
- Google Ad Words & Analytics
- Adaptable
- Organizational

## MY INTERESTS

- Embroidery
- Painting
- Watching True Crime Documentaries
- Reading Mystery Novels
- Baking
- Petting Cats
- Drinking Craft Beer
- Making Lists

## RELEVANT WORK EXPERIENCE

### ASSISTANT DIGITAL ACCOUNT EXECUTIVE & COPYWRITER BRAIN POWER WEBSITES | SEPTEMBER 2018- PRESENT

- Maintain client relations through regular contact via email and phone
- Take on tone and branding of clients to produce grabbing and engaging content for their audiences on social media
- Respond to client queries in a timely manner
- Liaise between the client and web developers and graphic designers to ensure the client's vision is best maintained

### COMMUNICATIONS VOLUNTEER

#### TARGET OVARIAN CANCER | JANUARY 2018- MARCH 2018

- Assisted in the organization of several fundraising activities
- Managed social media accounts and created social media content for daily postings
- Gained experience using interfaces with Agility PR
- Created press releases and contacted news desks in a non-profit environment
- Edited annual report and other information pamphlets, brochures, and posters

### SOCIAL MEDIA MANAGER

#### ARAPINA BAKERY | APRIL 2016- MAY 2017

- Effectively developed a social media strategy to increase the following and traffic of the company website
- Spearheaded campaigns for the release of the company's new products, advertisements, and news of expansion
- Maintained a regularly updated blog through writing posts and interviewing specialists in the food industry

## EDUCATION BACKGROUND

### PUBLIC RELATIONS & COMMUNICATIONS, BA HONS

#### UNIVERSITY OF GREENWICH

- Graduated First Class Honors (4.0 GPA)
- Vice President of PR Fraternity
- Co-Host on Latitude Radio (student radio)